

# Christmas in July



at Sheraton Tucson Hotel & Suites  
5151 E. Grant Rd.

**Thursday, July 13 & Friday, July 14** 9am-5pm *Anita Goodesign Two Day Sit N' Sew with Taylor Henderson*

\$99 Includes continental breakfast, lunch, and snacks both days

*This year's Christmas in July features an Anita Goodesign Embroidery Bash on Thursday and Friday. Participants will participate in a team sewing environment and complete embroidery projects to take home. Attendees will receive the Anita Goodesign's Christmas collection CD, and event project tutorial booklet.*

**Saturday, July 15** 10am-4pm *Cathey's Traditional Christmas in July Extravaganza*

\$39 Includes lunch and snacks (\$10 will be donated to Beads of Courage)

*The party continues on Saturday with the traditional customer and staff challenge showcase, presentations from SEW-lebrities SUE HAUSMANN and TAYLOR HENDERSON, and of course a visit from Santa Claus! Plus amazing treats and prizes! You don't have to participate in the challenge to attend the event.*

**REGISTER FOR ALL THREE DAYS FOR \$129**

**NEED A PLACE TO STAY?** The Sheraton Tucson Hotel & Suites has a group rate starting at \$79/night for attendees. Call 520-323-6262 to reserve and mention Cathey's Christmas in July.

## THIS YEAR'S CHARITY

This year's charity is Beads of Courage. This Tucson-based nonprofit organization, supports and strengthens children and their families going through a serious illness. Children receive beads that signify a painful or uncomfortable procedure that they have had to endure. They string their beads and keep them as a way to help them positively cope with their difficult experience. Visit [beadsofcourage.org](http://beadsofcourage.org) for more information.

## BEADS OF COURAGE BEAD BAG CHALLENGE

Customers and staff are challenged to make Bead Bags for children. The Bead Bag Challenge Kit is available at Cathey's for \$9.99. All kit proceeds will be donated to Beads of Courage. **Bring your finished Bead Bags to the Christmas in July Extravaganza, July 15. Voting and winners will be announced at the event. Challenge winners will receive Cathey's Gift Cards and Beads of Courage will receive a matching cash donation.**

**NEW! The Above and Beyond Award - \$100 Gift Card**

This year we are offering up a new award/challenge to our customers! Who can make the most Bead Bags? There will be a special award for the most ambitious sewing enthusiast out there. Then choose your favorite bag to enter in the challenge below.

### Challenge Categories

**Best Use of Embroidery - \$50 Gift Card**

Use your amazing hoop embroidery machine to create a special Bead Bag. Maybe embroider a positive quote or saying on the back.

**Best Girl's Bag - \$50 Gift Card**

Use pretty threads and your sewing machine to make a bag that a girl will love.

**Best Boy's Bag - \$50 Gift Card**

Don't forget the boys! Create a bead bag that will thrill a young boy or teen.

**Best Southwest Theme - \$50 Gift Card**

Create a southwest Bead Bag to make Tucson proud!

**Best of Show - \$100 Gift Card**

Tap into all your creative juices and make a Bead Bag that is a true show stopper.



**Cathey's**  
SEWING & VACUUM

**EASTSIDE**  
5701 E. Speedway Blvd.  
(520) 721-4000

**NORTHSIDE**  
8700 N. Oracle Rd.  
(520) 797-717